PERSONALIZED HEALTH PROJECT INTEGRATES E-MEDICAL DATA, DNA

As published in the September 30, 2009, edition of the online magazine, Information Week (Healthcare), senior writer Marianne Kolbasuk McGee discusses the topic of integrating electronic medical data into the personalized medicine field through efforts such as the Coriell Personalized Medicine Collaborative® (CPMC®).

The article addresses the main goals of the CPMC®, in addition to the newly formed partnership with Ohio State University Medical Center. Dr. Margaret Keller, an associate professor at Coriell, and Dr. Clay Marsh, director of the Center for Personalized Health Care at Ohio State University, are quoted throughout.

To read the full article, visit the Information Week website:
http://www.informationweek.com/story/showArticle.jhtml?articleID=220300561